

# Justin Khim

Brooklyn, NY

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## Employment

### *Machine Learning Engineer*

Meta Recommendation Systems

December 2024–Present

- Optimize late stage ranking models for Instagram Reels, Facebook Reels & Feed, and Facebook Ads
- Improve the usage of user history data in sequential model components (HSTU)

### *Applied Scientist*

Amazon Ads

January 2021–December 2024

- Owned changes to advertiser-facing recommendation systems and controls for Sponsored Brands Ads
- Added signals and value modeling to keyword ranking, driving a 10% increase in ad spend
- Led engineers on improvements to keyword sourcing infrastructure, reducing latency from 1000 ms to 90 ms and cutting DDB costs by 75%.
- Worked with engineers to build an experiment evaluation platform that automated experiment analysis, eliminating a 3–5 day manual analysis

### *Postdoctoral Researcher*

Machine Learning Department, Carnegie Mellon University

August 2019–December 2020

- Conducted machine learning research and supervised six graduate students
- Supervised six undergraduate students for the University of Toronto ProjectX research competition on ML for climate change

## Education

### *PhD in Statistics*

The Wharton School, University of Pennsylvania

May 2019

### *Bachelor of Science with Honor, Mathematics*

California Institute of Technology

June 2014

GPA: 3.9

## Programming Experience

Regular use: Python, PyTorch, SQL, Pandas, PySpark

AWS Skills: CDK (Typescript), SDK (Python, Java), EMR, Batch, SageMaker, Athena, Glue, Lambda

## Selected Papers

Singh, S. and Khim, J. 2022. Optimal binary classification beyond accuracy. *Advances in Neural Information Processing Systems*.

Khim, J. and Loh, P. 2021. Permutation tests for infection graphs. *Journal of the American Statistical Association* 115 (534), 770–782.

Khim, J., Leqi, L., Prasad, A., and Ravikumar, P. 2020. Uniform convergence of rank-weighted learning. *International Conference on Machine Learning*.